

Optical Vendor Log

Company Name-

Local Rep-

Work No.-

Fax No.-

Cell#

Board Space Allocation- Our Last Years sales- \$_____,units_____ Avg. Monthly:

Current Year sales- \$_____,units_____ Avg. Monthly:

Average Unit Cost-_____Range of Unit Cost-_____

Reason For Growth (Decrease)-

How Often Will You Intend to Service Our Office? Every_____weeks.

What can we do to obtain your BEST PRICING on your product?

Which Buying Groups are you a member of?

Standard Discount-

Show Discounts-

Specials/Overstock?-

Warranty Policy-

Return Policy-

Is invoice required for return?

How do you facilitate returns or exchanges?

Restocking Fee?

What is your Frame exchange ratio if any?

If we buy your frames and they don't see, will you take them back for cash?

What makes your frame line attractive to our office?

What training programs do you have to offer?

Co-op Advertising?

Staff "Spiffs"?

Staff Luncheon Meetings?

Sponsorship to Vision Expo?

Other Programs-

What is your Owner and employee eyewear policy/agreement?:

Do we have a current catalog? What is your website address?

Are we allowed to link our website to your website?

Signature-

Date-

